



**Nouvelle épreuve vidéo  
de langues vivantes  
CONCOURS ECRICOME PRÉPA 2021  
VERBATIM**

Mentions légales

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N° 01

## **Prince William launches "Earthshot Prize" to save the planet**

<https://www.cbsnews.com/video/prince-william-launches-earthshot-prize-to-save-the-planet/#x>

### **CBS News Presenter**

In Climate Watch now, Prince William is embarking on an ambitious project to save the Earth inspired by one of the most iconic moments in American history. The Duke of Cambridge is teaming up with Sir David Attenborough on the effort. Nearly \$65 million will be awarded to whoever can create the most innovative way to combat the climate crisis. Charlie D'Agata reports from London.

### **Charlie D'Agata, CBS News correspondent**

Prince William is on a mission to save the world.

### **Sir David Attenborough, broadcaster and natural historian**

We are at a unique stage...

### **Charlie D'Agata, CBS News correspondent**

And he's enlisted some heavy hitters including renowned environmentalist Sir David Attenborough.

### **Sir David Attenborough**

...This year, Prince William and The Global Alliance, launch the most prestigious environment prize in history.

### **Charlie D'Agata, (voice-over)**

That prize, a princely sum of nearly \$65 million over ten years, to whoever comes up with the best ideas to solve five of the world's greatest environmental challenges by 2030. Protect and restore nature, clean our air, revive our oceans, build a waste free world, fix our climate.

### **Prince William**

I think with all things in life, if you are willing to make a difference, you have to put yourself out there, you have to commit yourself and be determined and maybe go places that you might feel uncomfortable, other people might feel uncomfortable.

### **Charlie D'Agata, (voice-over)**

The Prince said having his own princes and princess to look after has spurred him on into taking action on climate change and wildlife preservation. Sir David Attenborough is not only a mentor but a long-time family friend and occasional collaborator.

### **Princess Charlotte**

Hello David Attenborough. I like spiders. Do you like spiders too?

### **Sir David Attenborough**

I love spiders. I'm so glad you like them. I think they're wonderful things.

### **Charlie D'Agata, (voice-over)**

It may be the most ambitious plan Prince William has ever undertaken, but he follows in the footsteps of his father Prince Charles and Grandfather, Prince Philip, who've been campaigning for sustainability for decades.

Royal correspondent Roya Nikkhah:

**Roya Nikkhah, Royal correspondent, The Times and Sunday Times**

... we've heard a lot from William in the last few years on mental health. We've had a lot from him on conservation as well, but this, you know, global prize, which has five different strands in order to, you know, to help galvanise ideas to save the planet, is definitely what he sees as his defining project, on his road to becoming King.

**Speaker**

The president of the United States.

**Charlie D'Agata, (voice-over)**

The Earthshot Prize was inspired by President John F. Kennedy's ambitious "Moonshot" plan.

**President John F. Kennedy**

We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard.

**Charlie D'Agata, (voice-over)**

And they achieved that in less than a decade.

**Neil Armstrong, astronaut and aeronautical engineer**

It's one small step for a man. One giant leap for mankind.

**Charlie D'Agata, (voice-over)**

This time mankind's very existence depends on it. Charlie D'agata CBS News, London.

**The future of renewable energy could look very different under Biden [3'05],** *CNN*, October 22, 2020

<https://edition.cnn.com/videos/business/2020/10/22/donald-trump-joe-biden-renewable-green-energy-us-election-defterios-pkg-intl-ldn-vpx.cnn/video/playlists/business-news/>

**John Deferios:** During the Trump era, oil remained king. US production surged to a record of nearly 13 million barrels a day, and the president wore it like a badge of honor.

**Donald Trump:** The United States is now the number one producer of oil and natural gas anywhere on planet earth.

**John Deferios:** This played well in the oil and gas states in America's south-west, in the Rockies and as far north as Pennsylvania, in an industry supporting nearly 10 million jobs.

**Robin Mills [CEO Qamar Energy]:** That fits in with this administration's worldview, that we're inclined to reduce regulations on the oil industry, eh, partly to allow it to produce more but also to gather political support from it.

**John Deferios:** The US produced so much oil and gas, Trump was out to challenge Russia and Saudi Arabia overseas.

**Robin Mills:** The export of oil and gas has been seen as a tool, a geopolitical tool, even a weapon. This concept of energy dominance.

**John Deferios:** That strategy of growth at all costs came crashing down when Covid-19 triggered an oil bust, taking down over 500 energy companies with nearly \$300 billion of debt.

This year's wildfires on the West Coast, and hurricanes hitting the Gulf of Mexico raised awareness of the growing threat of climate change.

**Joe Biden:** When Donald Trump thinks about climate change he thinks hoax. When I think about it I think jobs, good-paying union jobs to put Americans to work.

**John Deferios:** The former vice-president has pledged to not shutter US shale, but the winds of change would blow in the direction of renewable energy.

If a Biden presidency could accelerate what is known as the energy transition, away from fossil fuels, he is pledging \$2 trillion to a green deal to speed up innovation and investment into clean energy.

**John Deferios:** Is this the election that defines the energy transition?

Adnan Amin is a former director general at the International Renewable Energy Agency in Abu Dhabi.

**Adnan Amin:** I've talked to him personally on a number of occasions about renewables. I know that he has a passion for this technology and the potential that it has, and the potential it has to create jobs and wealth in the United States.

**John Deferios:** So too does Wall Street, with money flowing into renewable energy companies. In the last months, rising star Nextera topped the market cap of the once mighty oil and gas giant ExxonMobil.

[French president of the Paris 2015 conference : est accepté]

And when it comes to international policy, Trump was proud to pull out of the Paris Climate Accord in 2017, saying it was a job killer.

Biden has pledged to leap back in.

**Adnan Amin:** I think there is a very important signal, when we are facing potentially catastrophic changes related to climate in the near future, that the United States leadership in technology, in the political sense, in bringing other countries along, but mostly from my point of view in inspiring others about what can be done is sorely needed today.

**John Deferios:** A high-stake election that will also define the fate of fossil fuels and clean energy, John Deferios, *CNN*, Abu Dhabi.

**Supreme Court Justice Ruth Bader Ginsburg dies at 87 [3'09]**, *CBS News*, September 19<sup>th</sup> 2020

<https://www.cbsnews.com/video/supreme-court-justice-ruth-bader-ginsburg-dies-at-87/#x>

**Dana Jacobson [host]:** We do begin this morning with the loss of an American icon. The death of Supreme Court Justice Ruth Bader Ginsburg.

She passed away in her home in Washington last night from complications related to pancreatic cancer. She was 87 years old. Ginsburg was nominated to the court by President Clinton. She was known as a fighter, having experienced discrimination on different levels over the years.

Ginsburg dedicated much of her career to advancing women's rights, having argued several landmark gender discrimination cases.

She served for 27 years and was just the second woman appointed to the Supreme Court after Sandra Day O'Connor. Here's chief legal correspondent Jan Crawford.

**Ruth Bader Ginsburg [from the archives]:** Mr President I am grateful beyond measure.

**Jan Crawford:** Ruth Bader Ginsburg's 1993 nomination to the Supreme Court hardly seemed possible, 34 years earlier when she graduated from Columbia Law School at the top of her class.

**Ruth Bader Ginsburg [from the archives]:** There was not a single firm in the entire city of New York that would offer me a job.

**Jan Crawford:** She said she had three strikes against her: she was Jewish, a woman and the ultimate deal breaker, a mother.

**Ruth Bader Ginsburg [from the archives]:** And legal employers feared that I would be staying home more than I wouldn't be showing up for work.

**Jan Crawford:** But it was that kind of unequal treatment that drove her to become a law professor and eventually head of the Women's Rights project at the ACLU where she argued six landmark cases before the Supreme Court, winning five in the fight to end gender discrimination.

**Bill Clinton [archives]:** She is to the women's movement what former Supreme Court Justice Thurgood Marshall was to the movement for the rights of African-Americans.

**Ruth Bader Ginsburg [from the archives]:** I Ruth Bader Ginsburg....

**Jan Crawford:** On the highest court, Justice Ginsburg conservative colleagues took issue with her more modern interpretation of the Constitution. She explained her perspective to Mike Wallace.

**Ruth Bader Ginsburg [from the archives]:** The genius of our Constitution is that, over now more than 200 sometimes turbulent years that we have expanded...

**Jan Crawford:** Serving almost three decades on the court, she was diagnosed with cancer multiple times. And when her husband of 56 years died in 2010, Justice Ginsburg was back in the bench the next day. She credited their long and happy marriage to a piece of advice from her mother-in-law.

**Ruth Bader Ginsburg [voice over]:** She said: "Dear, in every good marriage, it helps sometimes to be a little deaf." And I have followed that advice not only in dealing with my dear spouse, but in dealing with my colleagues.

**Jan Crawford:** The soft-spoken Justice was good friends with her often bombastic conservative colleague Antony Scalia. During an interview conducted with his widow more than a year after Scalia's death in 2016, Ginsburg longed for a time when friendships like theirs were commonplace.

**Ruth Bader Ginsburg [from the archives]:** That kind of collegiality, good relations, people who liked and respected each other, even though they disagreed on some important questions. My hope is that in my lifetime, we will get back to the way it once was.

**Jan Crawford:** Jan Crawford, CBS News.

**N° 04**

## **Misinformation\_PT\_2\_VMS\_video**

<https://globalnews.ca/video/7429709/us-election-misinformation-how-foreign-interference-voter-fraud-conspiracies-could-affect-the-polls>

### **Emanuela Campanella**

Recently, U.S. intelligence officials announced Iran and Russia obtained voter registration information to influence public opinion. We've seen this before in 2016 when Russia used Facebook and sophisticated hacking techniques to promote Donald Trump. But what have we learned since then?

### **Emanuela Campanella (voice-over)**

On October 21st, Director of National Intelligence John Ratcliffe said Iran is posing as the far-right group Proud Boys and sending emails about voter fraud.

### **John Ratcliffe, Director of National Intelligence**

This data can be used by foreign actors to attempt to communicate false information to registered voters that they hope, will cause confusion, sow chaos and undermine your confidence in American democracy.

### **Emanuela Campanella (voice-over)**

When Russia set out to interfere with the 2016 election, it went all out. Russia used Facebook troll accounts to spread fabricated articles and misinformation online. There was also a sophisticated and targeted effort to hack voter databases and leak sensitive information from the Democratic National Committee and the Hillary Clinton campaign. The goal, as determined by U.S. intelligence: to damage the Clinton campaign, boost Trump's chances and create distrust in American democracy overall.

### **Daniel Treisman, Professor of political science at UCLA**

Posting fake news of emotional messages aim to stir up anger. It makes it much harder for people to communicate politically online in a healthy way. Societies that are already divided on economic grounds, on racial grounds will end up even more divided.

### **Emanuela Campanella**

But experts say this isn't just a problem of foreign actors. Social media is being used en masse to spread misinformation about voter fraud, which could discourage people from voting.

### **Emanuela Campanella (voice-over)**

Fringe conspiracy QAnon followers allege foreign governments are printing millions of fraudulent mailing ballots and that the deep state leaders are raiding nursing homes to tamper with senior citizens' mailing ballots. President Donald Trump has not condemned this false information.

### **Donald Trump, US President**

This is going to be a fraud like you've never seen.

### **Emanuela Campanella (voice-over)**

Suggesting he won't leave office regardless of the election outcome.

**Barbara Perry, Director of the Centre on Hate, Bias and Extremism**

His latest call is for people to monitor the polling stations where they exist, which is, I think a really dangerous call or intimidation at polling sites.

**Emanuela Campanella (voice-over)**

Of all the election misinformation this year, false and misleading information about voting by mail has been the most rampant on social media according to Zignal Labs, a media insights company. Facebook, YouTube and Twitter have made combating false information about voting a priority, including highlighting accurate information on how to register and vote. But the platforms have struggled. And the beast behind a lot of this boils down to algorithms. The automated computer calculations that determine what you see on your feed that promote and accelerate the spread of false information.

**How groundbreaking new technology is helping people with paralysis [3'02]**, ABC News, October 28, 2020

<https://abcnews.go.com/GMA/News/video/groundbreaking-technology-helping-people-paralysis-73874269>

**Robin (Reporter in studio):** Now we have that medical miracle, first here on GMA the morning; the groundbreaking new technology helping people with paralysis to email and text, not with their hands, but with their minds. Will Reeves has those details for us, good morning Will.

**Will Reeves:** Good morning Robin. Beyond the physical struggle of paralysis, it's the loss of independence that can be the hardest to bear mentally and emotionally. But this morning, new hope for people living with paralysis, an attempt to regain that independence, take back control of their world, using direct thought.

It's like science fiction come to life. This man is working on a computer, but he's not using a mouse or a touch screen, he's using his mind. In a study released this morning, scientists have implanted two patients with a brain computer interface that allows people with paralysis to resume tasks like texting, emailing and even banking online.

**Dr Thomas Oxley:** I think it's best described like a Bluetooth out of the brain.

**Will Reeve (Voice over):** This flexible metal coil is the key. Placed in a blood vessel in the brain, it takes electrical impulses from the motor cortex, which controls our muscles in our body and in combination with a computer eye tracker, it wirelessly transmits the desired action to a computer.

**Dr Thomas Oxley:** To our patients to be able to learn how to text message, to email, to use a word processor, to use the Internet and then to do critical tasks like shopping and banking online.

**Will Reeve (Voice over):** Sixty-year-old Australian Philip O'Keefe is one of the first people to have the device implanted in his head. The father of two, diagnosed with the neurodegenerative disease ALS in 2015, now has trouble controlling his fingers and elbows.

**Philip O'Keefe:** I can't write with a pen anymore, if I try to type on the keyboard, it's basically one hand, one finger at a very slow pace.

**Will Reeve (Voice over):** Computer work was becoming difficult for him, but, a few months after he received the implant in April, he sent his first email.

**Philip O'Keefe:** Absolutely mind-blowing and just see I could sit there and stare at the screen, and think about hitting the "send" button and sending an email was just...I really can't describe the sensation.

**Will Reeve (Voice over):** Since then he's felt much more independent.

**Triss O'Keefe:** We're so excited about his mental well-being and his connection to the outside world.

**Will Reeve (Voice over):** While the device needs more study and is not FDA approved, the results are promising.

**Dr Nader Pouratian:** This is exciting because it's a minimally invasive way to record signals from the brain and with very high fidelity and very high signal to noise and that holds a lot of promise.

**Will Reeve:** As with any successful trial, this is a key first step. Enrolling patients in a U.S. trial will be among the next steps towards what researchers believe could be an innovation that will help millions of people with paralysis around the world.



**Councils promise free school meals after footballer Marcus Rashford's campaign [3'01]**, Channel 4, October 23, 2020

<https://www.channel4.com/news/councils-promise-free-school-meals-after-footballer-marcus-rashfords-campaign>

**Unidentified woman:** Good morning Prime Minister.

**Reporter (voice over):** It was supposed to be a photo opportunity to launch this year Poppy appeal.

**Unidentified woman:** Why our kids go home hungry, Prime Minister? Will you extend free school meals?

**Reporter:** He didn't say it but the answer is no. However, political pressure is mounting, and it's coming from the unofficial opposition, footballer Marcus Rashford, usually seen playing for Manchester United, here is at a Manchester food bank with his mum. But the 22-year-old has faced criticism during his campaign to keep free school meals going through the holidays. He told BBC Breakfast, he doesn't let it bother him.

**Marcus Rashford:** For me, it's, you know, I'll take that all day long as long as we start to see improvements going forward, for the people that are in need of it now, it's what's important to me. So I don't mind the criticism.

**Reporter:** He says it's not about politics, but in speaking out he sparks a political movement that is sweeping the country and social media with many businesses saying they will provide free school meals for children that need them during half-term. Marcus Rashford is coordinating the response on his Twitter feed.

One of those businesses is Warren's Fruit and Veggies in Watford.

**Warren O'Connor:** We both feel very, very strongly that no kid, in this area should go hungry during half-term because their parents can't afford to feed them properly.

**Andrew Aston:** It shouldn't be like that. We're ready to help out. So if it costs us a week's wages we're quite happy to do it

**Female voice over:** It should be the government that is doing so though.

**Andrew Aston:** Well we think so.

**Warren O'Connor:** Our opinion is quite a strong one and that's that they should've done more to feed these kids during the half term break and that's why we're doing something about it.

**Liz Bates:** At the height of lockdown when the schools were shut, the government provided food vouchers for children that would usually get free school meals. But when the lockdown ended, so did the vouchers. In summer though, when Marcus Rashford first spoke out, they relented and launched the Covid-19 Summer Food Fund. This time round, they're not budging.

**Stephen Barclay [MP]:** The best way we can support children is through helping as many as their parents retain their jobs as possible, which is why we have a comprehensive package of support, through the furlough scheme, self-employed beacon support scheme and now not replaced with the jobs support scheme and the business grants, the tax deferrals, the loans that we set out.

**Liz Bates:** This has led many councils to say they'll continue to provide the service, regardless.

**Unidentified council representative:** Right now we have families that are on the edge. And this is a really practical thing that the government should be doing to help children, but we're going to do in the absence of them doing the right thing.

**Liz Bates:** Some Conservative MPs are saying that Labor are being opportunistic and using this just to make a political point.

**Unidentified council representative:** This is about children having food, it's not a political point, it's a basic thing. And it's something I'd hope, in our country, in Britain wouldn't be up to question. No child should be going hungry.

**Liz Bates:** Many Conservative MPs faced criticism this week for voting against a Labor motion on the issue in the Commons.

**Women speaker:** The Nos have it, the Nos have it.

**Liz Bates:** And it won't be the last time it is discussed there, with a petition calling for the permanent provision of free school meals during holidays getting well over half a million signatures, meaning, it will be debated again in Parliament.

**When parents become strangers: How QAnon is tearing families apart [3'10],** *CNN*, February 11<sup>th</sup>, 2021

<https://edition.cnn.com/videos/business/2021/02/10/qanon-family-members-donie-osullivan-zw-rn-orig.cnn-business>

**Danielle Marshall's mother:** We are here at this rally, look at this –

**Danielle Marshall:** She was there protesting, you know, shoulder to shoulder with people, people everywhere, that's when everything changed for me.

**Hidden young woman:** I will never stop loving my parents, but it's this switch that flips in them when they're talking about the latest Q drop means, they're not logical anymore. They're not understanding and often they're not kind.

**Donie O'Sullivan:** A conspiracy theory has taken over both these women's lives, but not by their choosing.

**Danielle Marshall:** I just want to have a mom who loves me, we're just, we're past that.

**Donie O'Sullivan:** They say their parents have been sucked into QAnon.

**Danielle Marshall's mother:** We are right by the Washington Monument.

**Danielle Marshall:** She knows my wife is a Capitol police officer. When she did that, that said everything to me, that she was willing to put my wife's life in danger. And if she had called me up or texted me later that day or the next day and said, "hey, listen, I was at this rally, it got way out of hand," and, "I'm really sorry, how, how are you guys?" that would have changed everything, but it's been crickets, I haven't heard from her.

**Donie O'Sullivan:** How did all this start for your mom?

**Danielle Marshall:** Ever since I was little, she rallied against science, against public education, against vaccines. I grew up homeschooled. I had to take steps to vaccinate myself as an adult. We didn't go to doctors. It was going to be easy for her to fall victim to misinformation.

**Donie O'Sullivan:** Do you think she really believes this stuff?

**Danielle Marshall:** Yes. Not only does she really believe it, but it intersects in her mind with her religion, and she sees this as biblical end times. How am I going to compete with the book of Revelation?

She has never put anything else on the pedestal, equal to the bible, and it really feel like that, with this QAnon stuff, that she puts Q's posts on equal footing with her religious scripture. It's mind-boggling for me.

**Danielle Marshall's mother:** We are here to support our President, we don't care where we stand because we stand with Trump.

**Danielle Marshall:** It hurts but it's more than that, it's, it's beyond personal because I feel like she's destroying our democracy.

**Donie O'Sullivan:** Danielle Marshall says her mother has a YouTube channel that promotes the base's conspiracy theory, and it has almost 18,000 followers.

Do you feel anger towards your mom?

**Danielle Marshall:** You know it's hard because sometimes you feel more disappointed, right, because it see...it's just so illogical and so extreme that anger almost doesn't even feel like the right emotion, it feels like they've been duped into this, and part of it is not her fault. I think what really has hurt me is that she has taken these conspiracy theories and spread them to tens of thousands of people. I mean, that's when it turned a corner.

N° 08

## **Deconstructing Cancel Culture**

<https://youtu.be/vWe6IZe3PGo>

### **Zeba Blay, Senior Culture reporter, HuffPost**

When we talk about cancel culture, we're really talking about consequences.

#### **Presenter**

Some of your favorite stars have probably been cancelled. Actor Scarlett Johansson came under fire for taking roles outside of her race and gender identity. Kevin Hart was cancelled after his past homophobic social media posts resurfaced, and author JK Rowling had her transphobic views challenged and discredited amass online, but if these public facing figures still have their fans, money and fame, were they ever really cancelled? If not, then what is the point of cancel culture?

### **Zeba Blay, Senior Culture reporter, HuffPost**

The consequences that someone like JK Rowling, for instance, has experienced is that a lot of people are upset with her, are calling her transphobic or saying that she's a terf.

### **Laurie Charles, Journalist**

She is posting outright lies about trans people. She's posting fake science. She is citing so-called scientific articles which are, you know, at best, disputed, at best!

### **Zeba Blay, Senior Culture reporter, HuffPost**

But to say that that has had any real life implications on what really matters to her and which is her coins, you know, her money, her, her books, her movies, her legacy, that hasn't really changed.

### **Laurie Charles, Journalist**

The boogie man cancel culture! It's that, it has been, it's been treated in recent years, what if you're cancelled, that so, you know, your, your career, your career is sort of ruined. Your career is over. Most people who complain about cancel culture have not experienced anything close to that.

### **Zeba Blay, Senior Culture reporter, HuffPost**

What they're really afraid is having their power challenged?

#### **Presenter**

Critics may boycott the celebrity's content, demand that they right their wrongs, or simply argue online about how and why the celebrity is problematic.

### **Laurie Charles, Journalist**

When someone brings up cancel culture, It's the new name for political correctness really.

### **Zeba Blay, Senior Culture reporter, HuffPost**

Just like a quick easy way to dismiss. A reaction.

#### **Presenter**

Harper's Magazine published an open letter signed by more than 100 well known figures that not so subtly denounced cancel culture, claiming that it was an attack on free speech.

**Zeba Blay, Senior Culture reporter, HuffPost**

This contingent of elite intellectuals were sort of creating a crisis that didn't exist. Having an uncomfortable conversation is not impeding or eroding someone's constitutional right to free speech. You can say what you want to say, but you're going to be called out for it.

**Laurie Charles, Journalist**

It's just critique. It's being open to being questioned.

**Zeba Blay, Senior Culture reporter, HuffPost**

There can be a lot of compassion in challenging someone and calling someone out in order to create a more equitable world in a more equitable discourse, we're all going to have to feel a little discomfort and say the wrong things. No one has perfect politics. No one is not problematic. OK like, let's accept that and move on from there.

**Laurie Charles, Journalist**

We are talking about creating redemption. Redemption is not cancelled. Redemption is being built here. That accountability is supposed to set you free.

**Zeba Blay, Senior Culture reporter, HuffPost**

Let's talk about what we, what we're really talking about, which is, like, what should consequences look like? What should accountability look like? What should, what should justice look like? This is a part of being a human. In 2020.

N° 09

## **Japanese foreign minister in UK for post-Brexit trade talks**

<https://www.youtube.com/watch?v=-QgCPWP6tg4&feature=youtu.be>

### **Presenter 1**

The Japanese Foreign minister is in London to iron out a trade deal with the UK. Toshimitsu Motegi is hoping to wrap up negotiations on a post Brexit deal. Both sides are working to replace the existing agreement Britain has with Japan through the European Union. Holly Hudson joins us now from London for more on this. Holly, what is Britain expecting from Japan in the negotiations and who's likely to benefit more from the deal?

### **Holly Hudson, Correspondent**

Well, the UK currently conducts its bilateral trade with Japan through the existing deal that they negotiated with the EU last year and Britain was initially expecting or hoping that that deal would just automatically be rolled over as is the case with some other countries. But Tokyo refused and as such it means that by the end of this year when the post Brexit transition period ends, that deal expires for Britain, it no longer applies, so that is why they are rushing to secure their own version of the EU Japan deal now. UK Japan trade is totaling worth around £30 billion a year, so that's one reason they're keen to get this over the line. Another is of course that this will be the first major trade deal signed by Britain. Since Brexit, something they're going to want to shout about, but actually if you listen to UK officials here, they believe this might only boost GDP by 0.07%. The UK's own trade office estimating that UK exports and services to Japan might increase as a result of this deal by around 21% but going the other way. Imports from the country could increase 79%, so clearly a bigger prize for Japanese exporters.

### **Presenter 2**

So how different with this new agreement be from the EU Japan trade deal which was just signed last year then?

### **Holly Hudson, Correspondent**

Well, it will be largely the same in many respects. London just want to expand it into areas such as digital trade, get better access to services such as data, agriculture and reduction in additional Japanese tariffs, pork and a cut in car export tariffs are also being discussed, but Japan has been pretty clear that any deal that they do make with the UK will not be as ambitious as with the EU simply because it's a smaller market. Nevertheless, they want to strengthen ties on security and defense, and of course maintain this sort of privilege that they have in the British market at the moment rather than moving to World Trade Organization terms and in a sign of what sort of priority Tokyo are putting on this, this is the first overseas trip by a Japanese minister since the coronavirus and Japan is of course, still on the list of countries denied entry to the UK. The Japanese minister and his negotiating team have been made an exception following a test and they're actually in a self-imposed bubble moving between the hotel and only the negotiating table because the Japanese Minister Mr Motegi actually said that these are difficult negotiations, and the national interest is at stake, so they can't be conducted over the phone.

### **Presenter 2**

Thanks for that update. Holly Hudson speaking to us from London.

**Bill Gates : How to fund the green revolution [3'10]**, The Economist, January 1, 2021

[https://www.youtube.com/watch?v=IscWfmbWWJc&ab\\_channel=TheEconomist](https://www.youtube.com/watch?v=IscWfmbWWJc&ab_channel=TheEconomist)

**Reporter:** Despite efforts to curb climate change, carbon dioxide emissions have continued to rise over the past ten years. Countries and companies urgently need to mobilize for a greener future.

**Bill Gates:** Companies are gonna have to make the distinction between trying to look good and actually having impact.

**Reporter [voice over]:** Promises are easy to make, delivering on them is more difficult. Zanny Minton Beddoes our editor-in-chief spoke with Bill Gates about what's need to be done to fund the green economy.

**Zanny Minton Beddoes:** Let's start with how this year, how Covid has affected your thinking on the climate. I think in a recent blog post you "Covid-19 is awful, climate change could be worse". So what does this year taught us about how we need to approach the climate crisis.

**Bill Gates:** Well, climate is like the pandemic in that we really count on governments to think about the future, to bring in experts and avoid terrible things happening out in the future. In the case of the pandemic it wasn't taken seriously, there wasn't much preparation and, so now we're paying the huge consequence. There is a difference, though which is that the pandemic, over a period of years, we can innovate, come up with a vaccine in particular, and bring it to an end. Climate is something that's slowly getting worse and worse, and there's nothing, anywhere near to a vaccine, you know where for tens of billions of dollars, you invent it, manufacture it, get it out to people and the problem goes away. Here, climate change is a side effect of the entire physical economy.

**Zanny Minton Beddoes:** So it's not as easily solved, it's coming, it's inevitable. How do you frame the climate challenge? And particularly, is it primarily a challenge of behavioral change, we need to change the way we live to be more sustainable, or is it a challenge of innovation that we need to find new technologies that allow us to live in a carbon neutral way?

**Bill Gates:** Well, we're not just trying to reduce emissions by 15% or 20%, we're trying to get to zero. And since the kind of activities that create greenhouse gases today are pervasive, you cannot drive the demand for those services down all that dramatically, in fact in developing countries you should allow the demand for those services to go up. So it, although it always help, every little bit helps, you can't get anywhere near zero without having a new way of making steel or propelling a passenger car or a plane. It requires an innovation where the extra cost of doing it the clean way, which I call the green premium through innovation is brought down, ideally to zero.

Self-evident, behind the activist [3'00], PBS, August 31<sup>st</sup> 2020

<https://www.pbs.org/video/behind-the-activist-feat-rachel-cargle-ijeoma-oluo-dlbpcz/>

**Crowd shouting:** United we stand, divided we fall.

**Unidentified speaker:** Back up, back up.

**Crowd chanting:** We want freedom, freedom.

**Danielle Bainbridge [female voice over]:** Since the killing of Breonna Taylor, George Floyd and too many others, people have taken to the streets to protest racial inequality and police brutality in record-breaking numbers. With anti-racist activists gaining more attention from wider groups, we want to explore what their lived experiences are like versus the way activists are usually seen.

**Rachel Cargle:** We do this work so that we don't have to do it anymore. You know, I will, I will be ok if I am told that I never have to write another book on racial justice, if it's because there has been racial justice.

**Danielle Bainbridge [female voice over]:** Rachel Cargle, an activist and teacher first gained her platform after a photo of her at the 2017 Women's March was shared.

**Rachel Cargle:** The thing that made the most conversation was a sign that said "If you don't fight for all women, you fight for no women." As that photo continued to go viral I just was invited to be part of more and more conversations about feminism, about race.

**Danielle Bainbridge [female voice over]:** And with the recent wave of protests, she's gained 1.5 million new followers.

**Rachel Cargle:** So much of what we understand as success in the world right now, whether it's the number of followers you have, or, you know, the opportunities for press and media, and me having a book deal to talk about race, only to talk about the things that are killing us, it is very much so a twist, a mind twist of, you know, what am I doing and how am I doing it and why am I doing it and to what end?

**Ali Mattu [male voice over]:** Ijeoma Oluo also had immense success in the wake of these tragedies. Her book, *So you want to talk about race* recently shot to the top of many bestseller lists two years after it was first released.

**Ijeoma Oluo:** To realize that it takes, you know, the type of brutality we saw to get people to like suddenly realize they, they can have these conversations, they're willing to have these conversations, it can, it can hurt to realize like, "oh people could do this, people can engage, and they've just chosen not to, hurt a lot. You know, I'm just trying to leverage the attention that's being paid right now, in hopes of getting real action.

**Danielle Bainbridge [female voice over]:** You might think the idea of an influencer or using social media to promote your own self-image or a certain vision of yourself is a new idea, but it's something that actually goes back as far as media itself. Think about the civil rights movement of the 1950's and 60's. Groups like the Student Nonviolent Coordinating Committee or SNCC went out and had their own photographers and their own media coordinators so they can control the narrative of what the movement was and what it looked like for broader audiences.

For example, this poster, featuring John Lewis and other student activists kneeling as they're praying. This poster sold out after they made 10,000 copies. This can be considered an early viral image.

**Ali Mattu [male voice over]:** This looks like it could have been made in 2020, it's so relevant to right now.

## **Renters are moving back in with their parents at an eye-opening rate during the pandemic**

[https://www.youtube.com/watch?v=S1-OT7C7J\\_I](https://www.youtube.com/watch?v=S1-OT7C7J_I)

### **Diana Olick, CNBC Business News reporter**

Ellen Goldberg hasn't lived in her childhood home in New Jersey for over a decade. But when Covid shut down her beloved theater industry, she was suddenly unemployed and unable to pay rent.

### **Ellen Goldberg**

I know about half my friends are living with their parents or had to give up their apartments because they don't know how they're going to pay rent next month.

### **Diana Olick, CNBC Business News reporter (voice-over)**

Nearly 50% more renters are now moving back in with their parents compared with pre-covid, that's according to a new study by Zumper, a rental listing site. Millennials are moving back most up 75% from a year ago.

### **Ellen Goldberg**

You were a complete, independent adult, had a career you were really proud of and apartment you were proud of and then it's all whisked away in a matter of days.

### **Diana Olick, CNBC Business News reporter (voice-over)**

Ellen's parents see it a little differently.

### **Susan Goldberg, Ellen Goldberg's mother**

It's been like a surprise that we didn't know we would get and so we are looking at it as a gift.

### **Diana Olick, CNBC Business News reporter (voice-over)**

A gift with some surprise expenses.

### **Joel Goldberg, Ellen Goldberg's father**

We've actually just put some more money into the house. The most important thing was upping the Wi-Fi, because now we have three people, a lot of devices.

### **Diana Olick, CNBC Business News reporter (voice-over)**

They're not making big changes because Ellen says the minute Broadway opens, she's going back. And beleaguered New York City will likely offer her a gift cheaper rent.

### **Ellen Goldberg**

I'm very excited that hopefully it might be a, you know, a renters' game when I get back.

### **Diana Olick, CNBC Business News reporter**

Now Ellen may be going back as soon as possible, but there has definitely been a shift in the housing market nationally. Sales of multi-generational homes have jumped very high this year and builders are reporting bigger demand than usual for multi-jam floor plans. In other words, Joe, this may not be temporary at all.



**Joe Kernan, CNBC Presenter**

We thought Diana that that trend with millennials to stay at home was reversing, and here we are, and now it looks like, you know, what's *The Godfather 3*? You pull me back in. I guess as quickly as some were finally moving out that I, I'm with those parents though. Come on back. Whenever we have, you know, the opportunity to have our kids back for like, we got room. We miss you, you know, not that we, you know. I can. I'm torn I could go both ways. It's kind of, it is kind of a gift when they come back and you will spend a lot more time with them.

**Diana Olick, CNBC Business News reporter**

It is a great gift but it's actually really interesting because you did see millennials were the forefront of all that housing demand especially the older millennials as they started to have kids, you know, get married etc. but it's really when you talk to the builders, they have all these great design plans where you basically have your own apartment within the house, and we were seeing that a bit before the pandemic. We were seeing that move. Now they say it's so many more people coming in and wanting these different types of floor plans, so it's just not necessarily the pandemic. Pandemic driven perhaps, but going much further out because you're not going to buy a multigen home if you don't expect to be there for at least five years, right?

N° 13

## **Bezos, Cook, Zuckerberg and Pichai Face Lawmakers' Antitrust Concerns**

<https://www.youtube.com/watch?v=QlmdWs2pp1A&feature=youtu.be>

### **Tim Cook - Apple CEO**

Apple is a bit larger today than the company created by Steve Jobs in his parents' garage.

### **Mark Zuckerberg - Facebook CEO**

Facebook is about putting power in people's hands.

### **Sundar Pichai – Alphabet CEO**

Getting access to information is an important human right.

### **[Narrator]**

The chief executives of Apple, Facebook and Alphabet are congressional hearings veterans. They'll be joined by first timer, Amazon CEO, Jeff Bezos on Wednesday as all four come “virtually” before a House Judiciary Subcommittee. The topic this time is one that strikes at the heart of each of their companies, whether new laws are needed to reign in big tech.

### **Ryan Tracy – WSJ Reporter**

This is an unusual moment when we've got the CEOs of four of the five largest companies in America showing up at a hearing at the same time, testifying in a hostile environment about how they became so large and whether they acquired their dominant position in the market legally.

### **[Narrator]**

The bipartisan investigation is looking at whether US antitrust laws need to be updated.

### **Ryan Tracy – WSJ Reporter**

These online platforms are in some ways a new phenomenon, certainly new enough that they didn't exist when US antitrust laws, which are decades old, were written.

### **[Narrator]**

Some lawmakers say the tech giants are wielding excessive power over markets, such as online retail, online advertising and smartphone apps.

Amazon dominates online retail with nearly 40% of US online shopping occurring on its platform. Amazon with a market value of about \$1.5 trillion is facing scrutiny over whether it unfairly uses its size and platform against competitors and other sellers on its site. Jeff Bezos, Amazon CEO, came under pressure to testify to Congress after the Wall Street Journal reported in April that Amazon was using data from its own sellers to launch competing products. Amazon says it strictly prohibits its employees from using seller data to determine which private label products to launch. Wednesday's hearing will be the first time the world's richest man testifies before Congress.

### **Ryan Tracy – WSJ Reporter**

It will be a new experience for him. And it'll be interesting to see how he responds.

### **[Narrator]**

Lawmakers are expected to challenge Amazon's contention that its business practices don't drown out competitors. Bezos in the opening statement he released says, "Amazon accounts for less than 4% of retail in the US. And unlike industries that are winner-take-all, there's room in retail for many

winners." Bezos' testimony comes as the Federal Trade Commission, along with some states, is probing whether Amazon's practices hurt competition.

Apple's CEO, Tim Cook, is expected to defend how his company's app store operates. It generates about \$15 billion in annual sales for Apple. Developers, customers and lawmakers are balking at the 30% cut the company takes on sales. It's the only app store available on more than 900 million iPhones worldwide. Apple's argued that it's not a monopolist and a study at commission to have Wednesday's hearing says, "The 30% fee is fair and similar to other digital marketplaces."